



Celebrate Our Senior Nutrition Program March 2021

The Administration for Community Living (ACL) is excited to announce our plans for the second annual “Celebrate Our Senior Nutrition Program.” We’re pleased to share details around the celebration scheduled during March and hope you will join us as we focus on the Older Americans Act's intent of nutrition, socialization, health, and well-being.

ACL has created a special page on our website to communicate activities and support materials. Particular emphasis has been given to the challenges presented by COVID-19 and methods to overcome common barriers during the pandemic. We are encouraging senior nutrition programs to share their best practices during the month so that others may be inspired.

Included below is a sneak-peak of our activities and how you can support the celebration-

- **“Thursday at Three” Webinar Series** – Weekly webinars in March on Thursdays at 3:00 pm EST. Scheduled dates include March 4th, 11th, 18th, and 25th. Webinar content consists of a fresh look at the Intent of the Older Americans Act, Nutrition, Socialization, Health, and Well-Being. Invitations with registration links are coming soon.
- **Community Tools** – This collection of materials is designed to help plan and implement fun, engaging programs that enhance socialization and well-being for Senior Nutrition Program participants. From social media content to partnership and activity ideas, the Community Toolkit resources will help engage the community.
- **Best Practice Sharing** – Countless lessons-learned and success stories illustrate the National Senior Nutrition Program's importance and impact. Programs can toot their horns and show how they are making a difference in the community! We are encouraging them to submit information on their program to healthpromotion@acl.hhs.gov. We’ll highlight innovative programs so everyone can see best practices.
- **Social Media Toolkit** – We’ve developed unique graphics to spread the word about the Senior Nutrition Celebration. Our eye-catching graphics will help the network can share their activities on social media.

All this and more can be found on the ACL Celebrate Our Senior Nutrition Program landing page. We will preview the site at our upcoming kick-off meeting scheduled for Tuesday, February 2nd. [Webinar Registration](#) is required to attend. The site will continue to be updated throughout the month of March.

Please help us promote the Senior Nutrition Program Celebration by promoting this information to your organization. Post these details on your website and forward electronic communications to your membership. Promote sharing of best practices by encouraging your audience to submit their best practices. We thank you for your support and appreciate the opportunity to work with you and your constituents.

Questions- please contact Kathy Wilson-Gold, MS, RDN, LD, FAND at kathy.wilson-gold@acl.hhs.gov.